

Introduction: BabyBoomToken (BBT)

Fostering Genuine Mainstream Adoption for Web3

We are developing a Web3 service. This means our commitment to continuously provide the services our users need. To make this happen, we are connecting the community and online with blockchain.

Web3 is based on distributed web technologies rather than centralized servers and databases. This allows data and applications to be distributed across multiple nodes and eliminates the single point of failure (SPOF) problem of a central server.

Web3 uses blockchain and smart contract technology to implement reliable data and transaction processing. Blockchain provides a distributed ledger and ensures transparency and integrity of transactions.

The future of community is decentralized. It is the most reliable and wisest way to create value for everyone. In the realm of decentralized technologies, BabyBoomToken (BBT) stands out with a clear mission: to drive true mass adoption of Web3. The focus is not only on meeting user needs, but also on driving sustained usage and real demand. BabyBoomToken (BBT) is committed to understanding user preferences and making its ecosystem an integral part of their daily lives.

SELLON
Social-fi Hyperlocal
Community App

BabyBoom
Pregnancy
Encouragement App

And more DApps to come...

BabyBoomToken (BBT)

BabyBoomToken (BBT) links **SELLON**, a hyperlocal community app, and **BabyBoom**, a birth promotion app. It is designed to allow users to earn BabyBoomTokens (BBT) as rewards for their activity on these apps. Through these apps and various upcoming DApps, the BabyBoomToken (BBT) ecosystem has as its core goal the effective integration of online and offline experiences through web3 services.

Official Link

Download SELLON App

App Store: <https://apps.apple.com/id/app/sellon-hyperlocal-community/id1462394563>

Google Play: <https://play.google.com/store/apps/details?id=com.csi.sellon&hl=ko&gl=KR>

Download BabyBooM App

App Store: <https://apps.apple.com/us/app/babyboom/id6473791477>

Google Play: <https://play.google.com/store/apps/details?id=com.babyboom.token>

Official Website

www.babyboomtoken.com

Official Social media Link

Telegram Community Chat: <https://t.me/babyboomtokencommunitychat>

Telegram announcement: <https://t.me/babyboomtoken>

X (Twitter): <https://twitter.com/BabyBoomToken>

Instagram: <https://www.instagram.com/babyboomtoken01>

Thread: <https://www.threads.net/@babyboomtoken01>

Discord: <https://discord.com/invite/rPxraN4y>

LinkedIn: <https://www.linkedin.com/company/baby-boom-token/>

Facebook: <https://www.facebook.com/BabyBoomToken/>

Reddit: https://www.reddit.com/r/BabyBoomToken_/?rdt=58216

SELLON: Hyperlocal Community App



SELLON provides a variety of functions such as region-based secondhand goods trading, local bulletin boards, clubs, and casual games, providing users with a variety of experiences in one place. This allows you to enjoy a variety of things to do along with activities in your local community. SELLON contributes to revitalizing local communities by providing convenient and diverse services to users.

This vision is connected to BabyBoomToken (BBT), integrating BabyBoomToken (BBT)'s Web3 reward system to solve the problem that SELLON provides convenience to current users, but may not attract new users due to lack of rewards for participation. I'm doing it. This allows users to contribute to forming a new economic ecosystem in their local community while receiving rewards for their activities. SellOn and BabyBoomToken (BBT) are forming an integrated service that provides users with a unique and beneficial experience while contributing to the local economy.

Connecting hyperlocal to onchain

BabyBoomToken (BBT) is a key element of the strategic plan to foster a dynamic community ecosystem, integrating a Web3-based reward system into the existing Web2 hyperlocal community app, SELLON. In order to continuously attract new users and encourage participation, we have actively introduced BabyBoomToken (BBT)'s unique and innovative Web3 reward system.

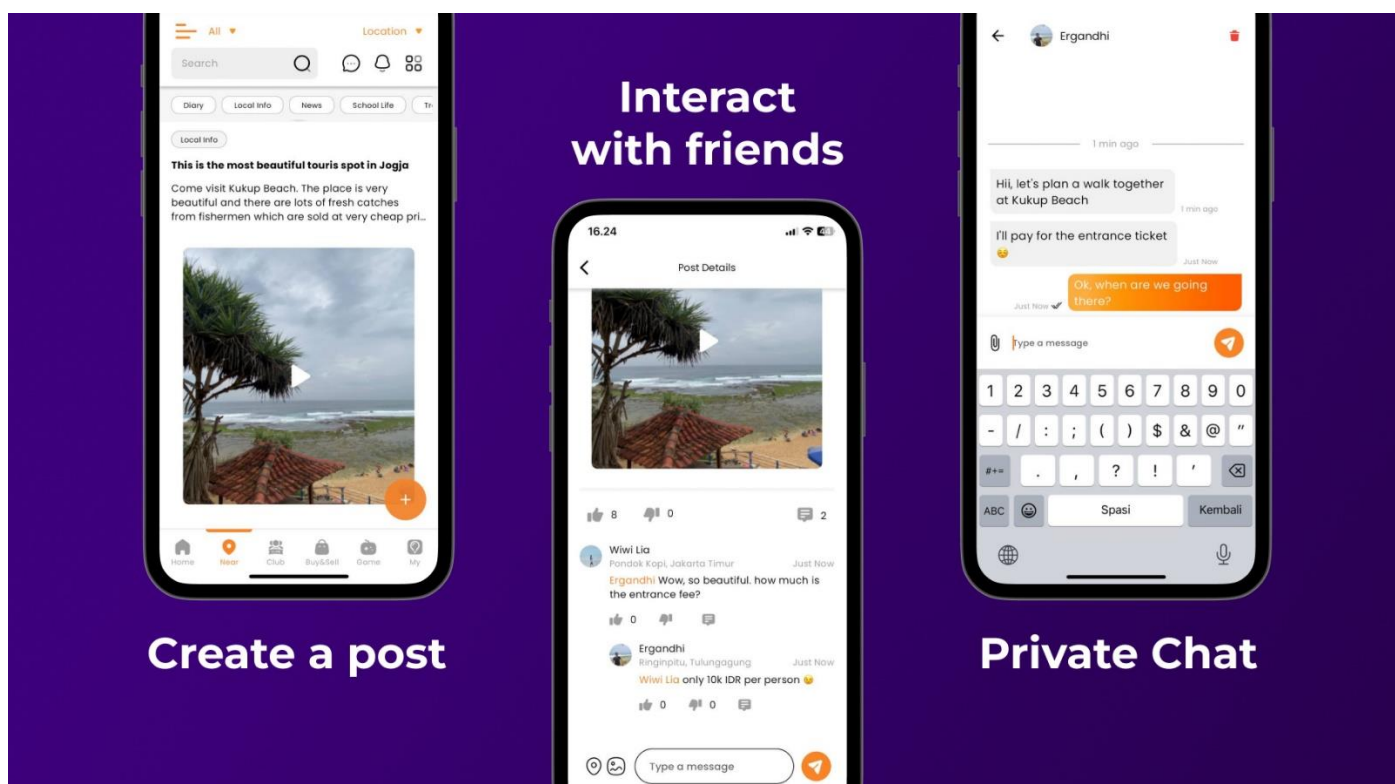
BabyBoomToken is given to users as a reward for various activities on the SELLO App. As an incentive for users to engage in activities such as sharing content or inviting new users, users will earn "SPT", SELLO's proprietary reward system, which can be exchanged for BabyBoomToken(BBT).

Through this mechanism, BabyBoomToken encourages users to actively utilize and participate in the SELLO App, while also realizing the true meaning of Web3. This is part of the innovative and valuable ecosystem that BabyBoomToken(BBT) is creating.

Key Features

1. Community

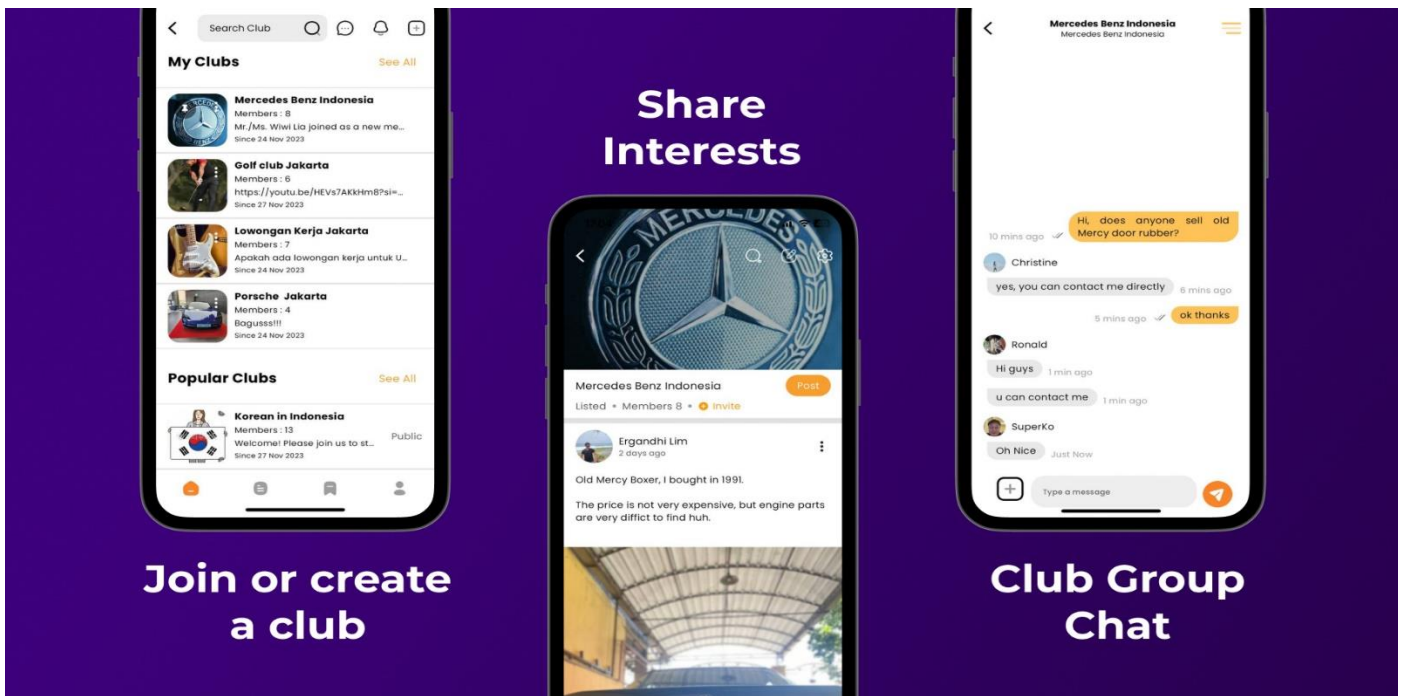
The community feature of SELLO serves as a platform where users can freely post various types of content such as text, short-form videos, and images. Through comments and chat functions, seamless communication is supported between content creators and participants. Not only do users share individual interests, but they also easily exchange information about local events, incidents, and inquiries, fostering increased interaction within the community.



Users can receive 'SPT' as a reward by posting content or participating in posts created by other users.

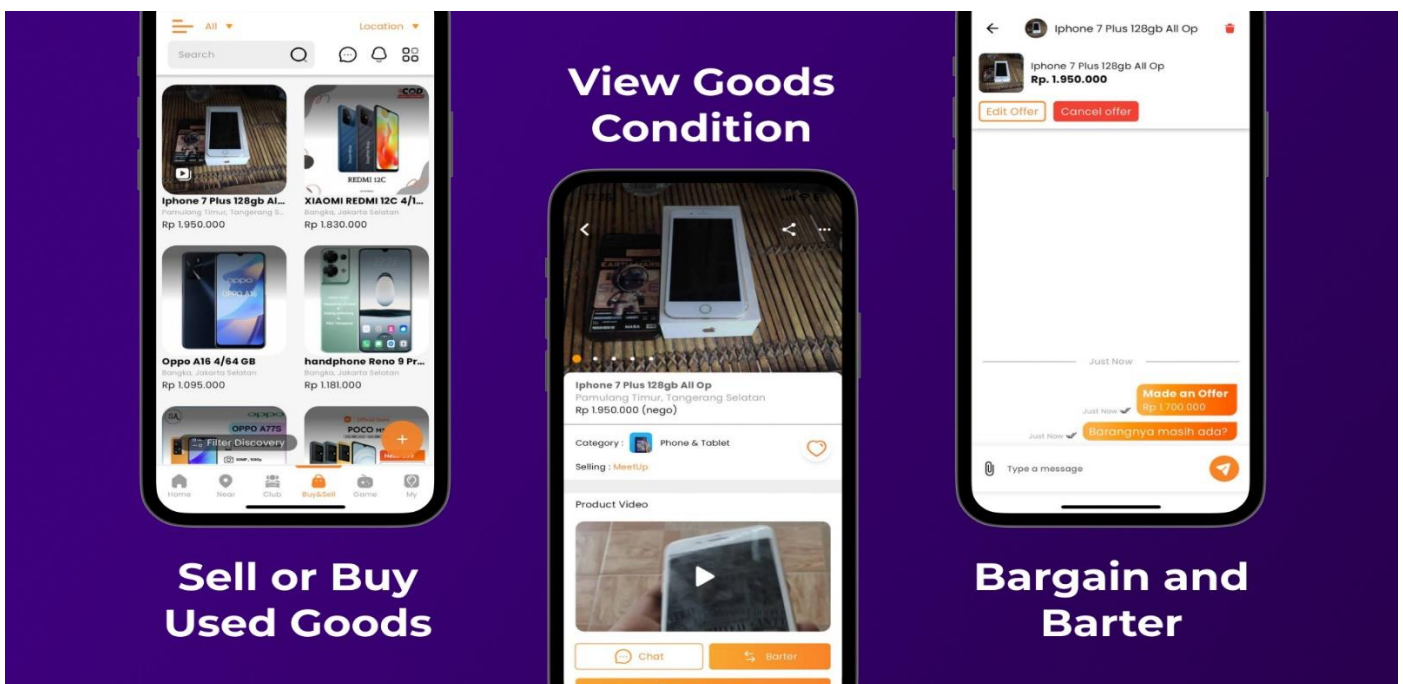
2. Club

The Club feature allows users with common hobbies, interests, or affiliations to form small groups. Joining clubs aligned with their specific interests enables users to communicate and share information, enhancing diversity within the local community and encouraging collaboration.



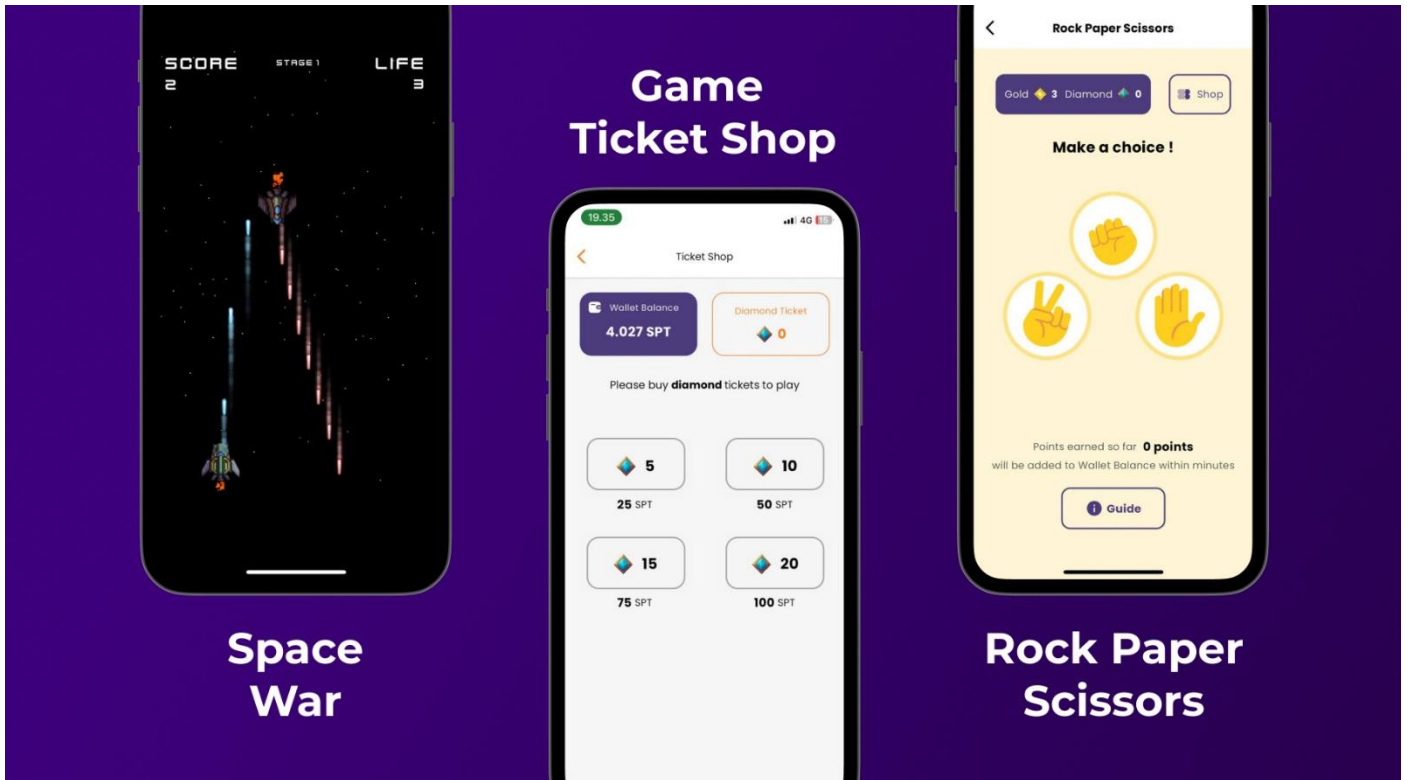
3. Buy & Sell

SELLON offers a feature for buying and selling secondhand goods, allowing users to share or sell items they no longer need for free or at a low cost. This hyperlocal service facilitates direct in-person transactions, resolving issues related to delivery and trust. It promotes secure and efficient transactions among local residents, contributing to the development of the local economy.



4. Games

The social gaming feature offers simple and enjoyable games such as rock-paper-scissors, airplane shooting, and block matching. This not only brings amusement to users but also provides a competitive aspect through scores, encouraging interaction and enhancing the vitality of the local community. Social gaming contributes to increased user engagement and community activity.



Users receive 'SPT' rewards proportional to their game scores. After exhausting the free game sessions, they can purchase additional game tickets using SPT to continue playing.

BabyBoom: App for Encouraging Childbirth



BabyBoom is an innovative platform designed for couples planning to conceive and successfully navigate the journey of pregnancy. This app rewards users with tokens for their intimate relations, and as the pregnancy progresses, it offers an escalating reward system. Furthermore, achieving childbirth unlocks even greater rewards.

BabyBoom actively encourages and incentivizes the processes of conception, pregnancy, and ultimately, childbirth. It serves as a platform that positively motivates users in the formation of new families. With sophisticated design and robust security measures, BabyBoom provides users with a safe and convenient experience, facilitating a joyful start to their family life. Incorporating advanced technology and ethical values, BabyBoom is a tool that revolutionizes modern family planning and pregnancy experiences, offering users a unique and trustworthy service.

Creative and innovative birth incentives

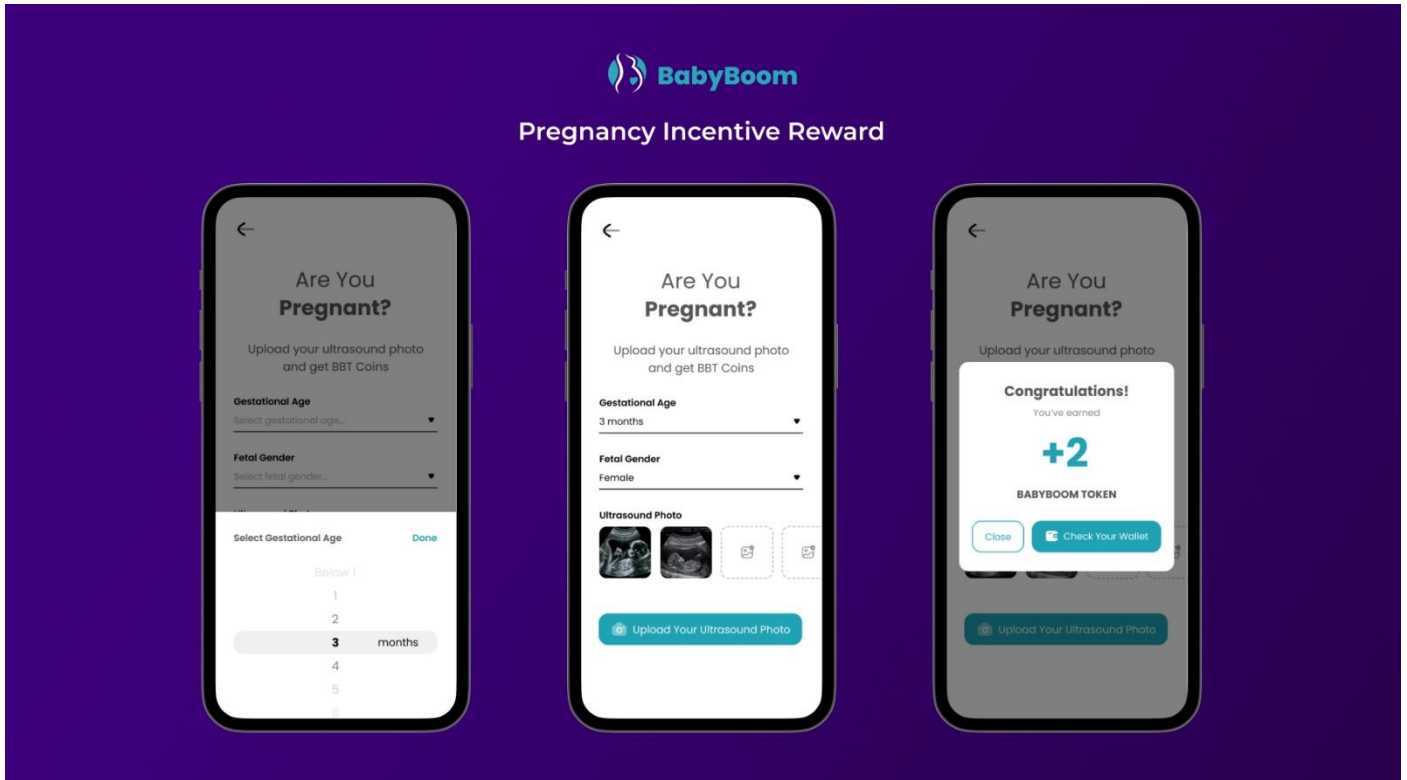
BabyBoom will be a very interesting and creative fertility promotion program for users in many countries that are already facing a huge social problem: low birth rates. The step-by-step journey from relationship to pregnancy between a man and a woman to childbirth rewards them with gradually increasing points called "SPT", which can eventually be exchanged for BabyBoomTokens(BBT).

BabyBoom is an innovative companion for couples waiting for a new family and will provide users with a pleasant experience, making the journey of pregnancy and childbirth even more special.

Key Features

1. Pregnancy Incentive Rewards

BabyBoom actively encourages healthy pregnancy for both men and women. By introducing a Web3 reward system for relationship building and post-pregnancy participation, we offer users a unique experience.



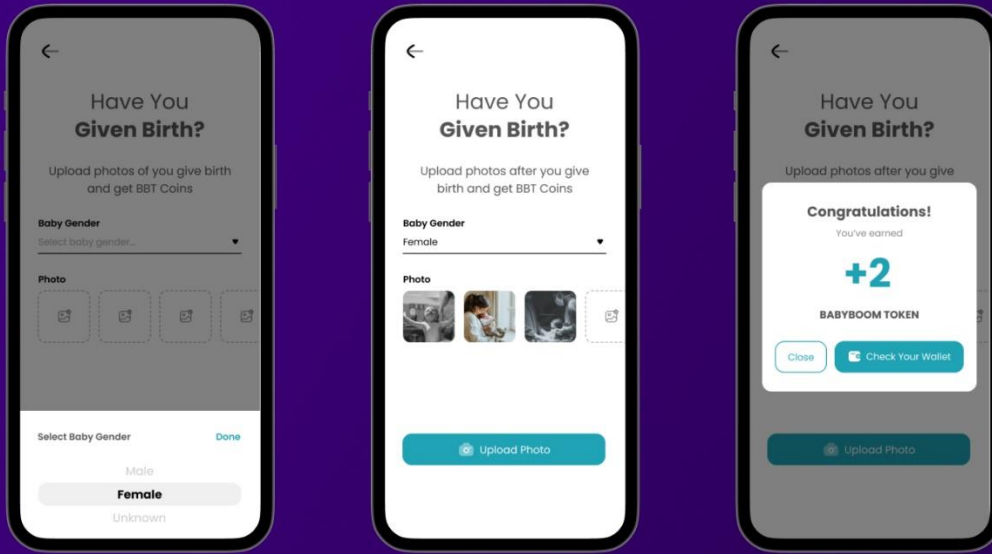
Having a relationship for pregnancy and verifying it in the app earns you 'SPT' as a reward.

2. Childbirth Event Rewards

By accompanying users on the journey from pregnancy to childbirth and participating in childbirth events, they can receive even greater rewards. This allows for commemorating precious family moments and progressing toward special experiences as rewards.



Childbirth Event Reward



Giving birth and verifying it will reward you with SPT.

3. Community for Moms

BabyBoom provides a special community for users growing together. Through various themed groups and events, users can share knowledge and communicate.

Tokenomics



Sellon Point
(SPT)

SPT is a point given as a reward for user activity in the SELLON app and BabyBoom app and is issued in unlimited quantities. This SPT becomes the basis for exchange with BabyBoomToken(BBT) and is provided according to the user's activities in accordance with the platform operator's fair policy.



BabyBoomToken
(BBT)

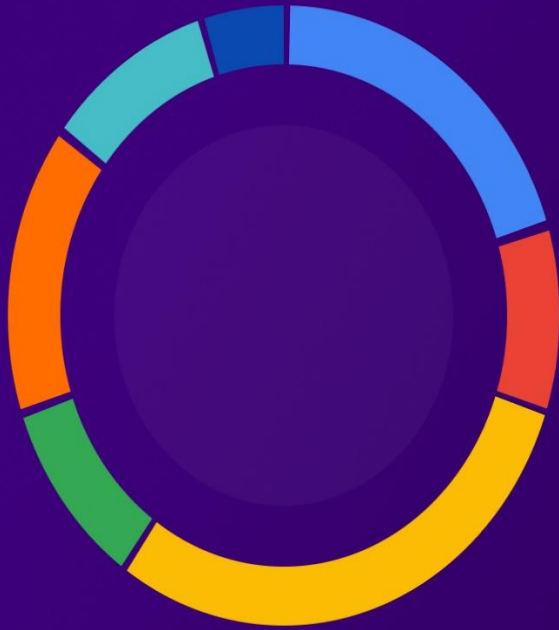
- Total Supply: 1,000,000,000
- Platform/Type: BNB

BabyBoomToken is a blockchain token based on the Binance platform, and its issuance and distribution volume strictly complies with the content specified in the white paper.

SUMMARY	No. of Tokens	%	Conditions
Ecosystem / Treasury	200,000,000	20%	60 months vesting
Strategic Sales	100,000,000	10%	-
Active Reward	300,000,000	30%	Unlocked by algorithm from our dApp services start date
R&D	100,000,000	10%	-
Team & Advisor	150,000,000	15%	2 years lock, 36 months vesting
Foundation	100,000,000	10%	-
Marketing	50,000,000	5%	60 months vesting
Total:	1,000,000,000	100.00%	-

Distribution		200,000,000	100,000,000	300,000,000	100,000,000	150,000,000	100,000,000	50,000,000
Year	Month	Ecosystem/Treasury	strategic sales	Active Reward	R&D	team & advisor	Foundation	Marketing
2024	1	3,333,333	1,666,667	5,000,000	1,666,667		1,666,667	833,333
	2	6,666,666	3,333,334	10,000,000	3,333,334		3,333,334	1,666,666
	3	9,999,999	5,000,001	15,000,000	5,000,001		5,000,001	2,499,999
	4	13,333,332	6,666,668	20,000,000	6,666,668		6,666,668	3,333,332
	5	16,666,665	8,333,335	25,000,000	8,333,335		8,333,335	4,166,665
	6	19,999,998	10,000,002	30,000,000	10,000,002		10,000,002	4,999,998
	7	23,333,331	11,666,669	35,000,000	11,666,669		11,666,669	5,833,331
	8	26,666,664	13,333,336	40,000,000	13,333,336		13,333,336	6,666,664
	9	29,999,997	15,000,003	45,000,000	15,000,003		15,000,003	7,499,997
	10	33,333,330	16,666,670	50,000,000	16,666,670		16,666,670	8,333,330
	11	36,666,663	18,333,337	55,000,000	18,333,337		18,333,337	9,166,663
	12	39,999,996	20,000,004	60,000,000	20,000,004		20,000,004	9,999,996
2025	13	43,333,329	21,666,671	65,000,000	21,666,671		21,666,671	10,833,329
	14	46,666,662	23,333,338	70,000,000	23,333,338		23,333,338	11,666,662
	15	49,999,995	25,000,005	75,000,000	25,000,005		25,000,005	12,499,995
	16	53,333,328	26,666,672	80,000,000	26,666,672		26,666,672	13,333,328
	17	56,666,661	28,333,339	85,000,000	28,333,339		28,333,339	14,166,661
	18	59,999,994	30,000,006	90,000,000	30,000,006		30,000,006	14,999,994
	19	63,333,327	31,666,673	95,000,000	31,666,673		31,666,673	15,833,327
	20	66,666,660	33,333,340	100,000,000	33,333,340		33,333,340	16,666,660
	21	69,999,993	35,000,007	105,000,000	35,000,007		35,000,007	17,499,993
	22	73,333,326	36,666,674	110,000,000	36,666,674		36,666,674	18,333,326
	23	76,666,659	38,333,341	115,000,000	38,333,341		38,333,341	19,166,659
	24	79,999,992	40,000,008	120,000,000	40,000,008	4,054,054	40,000,008	19,999,992
2026	25	83,333,325	41,666,675	125,000,000	41,666,675	8,108,108	41,666,675	20,833,325
	26	86,666,658	43,333,342	130,000,000	43,333,342	12,162,162	43,333,342	21,666,658
	27	89,999,991	45,000,009	135,000,000	45,000,009	16,216,216	45,000,009	22,499,991
	28	93,333,324	46,666,676	140,000,000	46,666,676	20,270,270	46,666,676	23,333,324
	29	96,666,657	48,333,343	145,000,000	48,333,343	24,324,324	48,333,343	24,166,657
	30	99,999,990	50,000,010	150,000,000	50,000,010	28,378,378	50,000,010	24,999,990
	31	103,333,323	51,666,677	155,000,000	51,666,677	32,432,432	51,666,677	25,833,323
	32	106,666,656	53,333,344	160,000,000	53,333,344	36,486,486	53,333,344	26,666,656
	33	109,999,989	55,000,011	165,000,000	55,000,011	40,540,540	55,000,011	27,499,989
	34	113,333,322	56,666,678	170,000,000	56,666,678	44,594,594	56,666,678	28,333,322
	35	116,666,655	58,333,345	175,000,000	58,333,345	48,648,648	58,333,345	29,166,655
	36	119,999,988	60,000,012	180,000,000	60,000,012	52,702,702	60,000,012	29,999,988
2027	37	123,333,321	61,666,679	185,000,000	61,666,679	56,756,756	61,666,679	30,833,321
	38	126,666,654	63,333,346	190,000,000	63,333,346	60,810,810	63,333,346	31,666,654
	39	129,999,987	65,000,013	195,000,000	65,000,013	64,864,864	65,000,013	32,499,987
	40	133,333,320	66,666,680	200,000,000	66,666,680	68,918,918	66,666,680	33,333,320
	41	136,666,653	68,333,347	205,000,000	68,333,347	72,972,972	68,333,347	34,166,653
	42	139,999,986	70,000,014	210,000,000	70,000,014	77,027,026	70,000,014	34,999,986
	43	143,333,319	71,666,681	215,000,000	71,666,681	81,081,080	71,666,681	35,833,319
	44	146,666,652	73,333,348	220,000,000	73,333,348	85,135,134	73,333,348	36,666,652
	45	149,999,985	75,000,015	225,000,000	75,000,015	89,189,188	75,000,015	37,499,985
	46	153,333,318	76,666,682	230,000,000	76,666,682	93,243,242	76,666,682	38,333,318
	47	156,666,651	78,333,349	235,000,000	78,333,349	97,297,296	78,333,349	39,166,651
	48	159,999,984	80,000,016	240,000,000	80,000,016	101,351,350	80,000,016	39,999,984
2028	49	163,333,317	81,666,683	245,000,000	81,666,683	105,405,404	81,666,683	40,833,317
	50	166,666,650	83,333,350	250,000,000	83,333,350	109,459,458	83,333,350	41,666,650
	51	169,999,983	85,000,017	255,000,000	85,000,017	113,513,512	85,000,017	42,499,983
	52	173,333,316	86,666,684	260,000,000	86,666,684	117,567,566	86,666,684	43,333,316
	53	176,666,649	88,333,351	265,000,000	88,333,351	121,621,620	88,333,351	44,166,649
	54	179,999,982	90,000,018	270,000,000	90,000,018	125,675,674	90,000,018	44,999,982
	55	183,333,315	91,666,685	275,000,000	91,666,685	129,729,728	91,666,685	45,833,315
	56	186,666,648	93,333,352	280,000,000	93,333,352	133,783,782	93,333,352	46,666,648
	57	189,999,981	95,000,019	285,000,000	95,000,019	137,837,836	95,000,019	47,499,981
	58	193,333,314	96,666,686	290,000,000	96,666,686	141,891,890	96,666,686	48,333,314
	59	196,666,647	98,333,353	295,000,000	98,333,353	145,945,944	98,333,353	49,166,647
	60	200,000,000	100,000,020	300,000,000	100,000,020	149,999,998	100,000,020	49,999,980

Token Distribution



Ecosystem/ Treasury

Strategic Sales

Active Reward

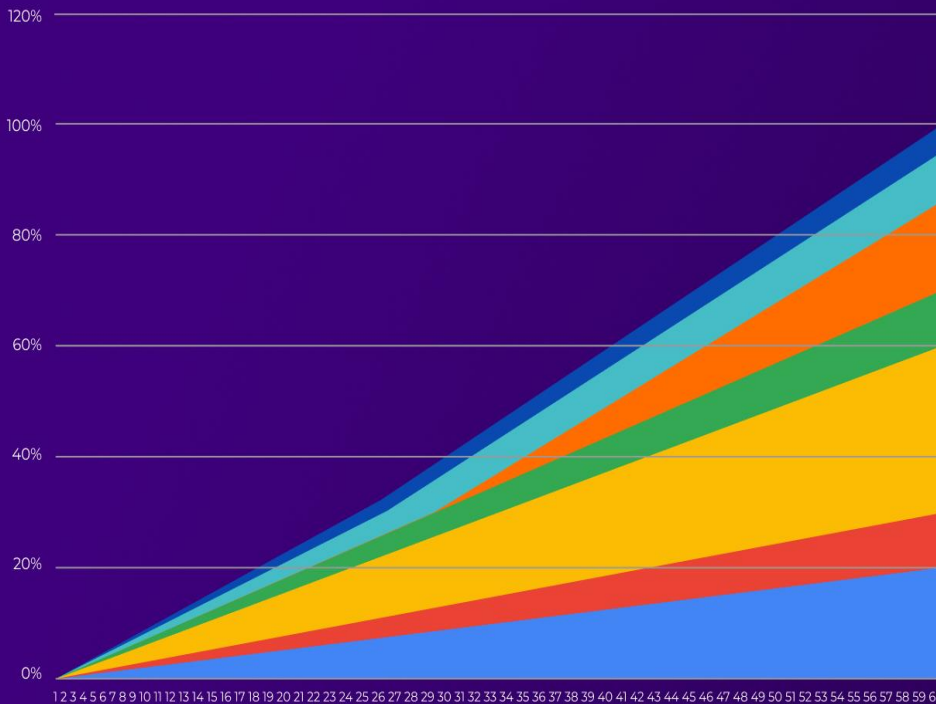
R&D

Team & Advisor

Foundation

Marketing

BabyBoom



Marketing

Foundation

Team & Advisor

R&D

Active Reward

Strategic Sales

Ecosystem/ Treasury

dApp Ecosystem Flow

BabyBoomTokens(BBT) can be earned through activities on the SELLON app and BabyBoom app. Users earn SPT as a reward for their activities, and this SPT is exchanged for BabyBoomToken(BBT). The exchange ratio is not fixed at 1:1, but is dynamically adjusted according to the issuance and circulation of the SPT.

1. User Interaction:

- Users engage with the SELLON app and BabyBoom app through various activities like content creation, participation in clubs, playing games, and encouraging childbirth-related activities.

2. SPT Generation:

- Users are rewarded with SPT for their activities within the apps.
- SPT is generated based on specific criteria such as content creation, club participation, game scores, and childbirth-related activities.

3. SPT to BBT Conversion:

- Users have the option to convert their accumulated SPT into BabyBoomToken (BBT) based on a conversion ratio.
- The conversion ratio may vary depending on factors like SPT issuance and circulation.

4. Wallet Integration:

- Users' digital wallets are integrated into the apps to securely manage and store their earned SPT and BBT.

5. dApp Integration:

- Seamless integration with decentralized applications (dApps) within the Web3 ecosystem.
- Both SELLON and BabyBoom apps are connected to the broader blockchain network, allowing users to interact with other decentralized services.

6. Blockchain Confirmation:

- Transactions and interactions are recorded on the blockchain, ensuring transparency, security, and integrity.

7. Rewards Redemption:

- Users can redeem their earned BBT for various rewards within the dApp ecosystem, including tangible goods, services, or exclusive in-app features.

8. Community Engagement:

- Users participate in the vibrant community facilitated by the apps, sharing experiences, feedback, and contributing to the overall growth of the ecosystem.

9. Continuous Development:

- The dApp ecosystem undergoes continuous development, with regular updates, new features, and improvements based on user feedback and emerging technologies.

This ecosystem appears to be designed to drive user engagement and encourage token usage within the platform. These mechanisms promote the activation of the platform and the circulation of tokens, and can ultimately contribute to increasing the value of the platform.

Service Roadmap

1. Planning Phase (January - March 2023):

- Ideation and Initial Planning
- Market Research and Competitive Analysis
- Definition of Core Features and Services

2. Prototype Development (March - June 2023):

- Creation and User Testing of SPT Prototype
- Collection of User Feedback and Feature Adjustments
- Design and Improvement of User Experience

3. SPT Launch (June - November 2023):

- Deployment and Testing on SELLON App
- Initial Version App Launch and Feedback Collection
- Enhancement and Stability Improvements

4. BabyBoomToken(BBT) Official Launch (December 2023):

- Reinforcement of Promotion and Marketing Campaigns
- Completion of dApp Integration (SELLON & BABYBOOM)
- Global User Recruitment and Ecosystem Establishment

5. Continuous Development (After 2024):

- Ongoing Deployment of New Features and Updates
- Expansion of Partnerships and Ecosystem Growth
- Development and Integration of Additional dAPPs
- Continuous Improvement Based on User Feedback